

# New Media in Science: Assessment example 1

## Example of assessment protocol for new media in science student assignments

Assessment of student new media assignments should be based on the learning objectives stated in the project's aims and descriptions. It is useful to have specific marking criteria. Examples of specific marking criteria may be:

- Introduction – are the project's name, author/s and aim clearly stated
- Content – is the concept explained in easy-to-understand and relevant format
- Conclusion – has the project's findings been summarised clearly and relevant references provided
- Technical – has the student demonstrated relevant technical knowledge and ability
- Creativity – has the student produced an interesting/engaging/creative piece of work

An example marking schedule is:

Criteria	Fail (<0.5)	Pass (0.5)	Credit (0.6)	Distinction (0.7)	High Distinction (0.8)	Cannot be improved (1)	Team mark
<b>Introduction</b>	Inadequate	Adequate	Good; The introduction sets the scene and tells the listener what the project is about.	Very good	Excellent; entices/ engages audience		
<b>Content</b>	Inadequate	Adequate	Good: The importance of the concept is made clear to a general audience. Relevant examples chosen	Very good	Excellent; displays new ideas/ material		
<b>Conclusion</b>	Inadequate	Adequate	Good; The conclusion clearly summarises the main points	Very good	Excellent; suggests limitations/ future ideas		
<b>Technical</b>	Inadequate	Adequate	Easy to use, quality good	Very good	Excellent; almost professional		
<b>Creativity</b>	Inadequate	Adequate	Media engaging	Very good	Excellent; incorporates new concepts/ debate/ humour		
<b>TOTAL</b>						<b>/5</b>	

This assessment protocol was adapted from that of Bartle et al (2010).